



Ontario Society



Of Chiropractors

25th Annual
Conference

Corporate Sponsorship

2010

6519B Mississauga Road, Mississauga, Ontario L5N 1A6
Tel (905) 567-3094

JOIN THE MOVEMENT

Ontario Society of Chiropractors Mission Statement

To represent the profession as the primary foot specialists in Ontario by enhancing relationships with the public and other stakeholders.

To promote the highest professional standards and to further the profession through education development and research.

Recent Accomplishments

Meetings with Provincial Government Agencies that impact health policy (HPRAC, HARP)

Meetings with Senior Bureaucrats working within the Ministry of Health

Weekly "Strides" email updates for all Chiropractors in Ontario

Revamped "Instep" Newsletters

Introduction of reduced rate Group Health Insurance for members

Meetings with University Institutions to develop post-graduate studies for Chiropractors

Meetings with extra provincial health professional associations(OMA, ONA, COA)

Presentation at the Anti-Fraud conference for insurance companies

Continuing Education - Annual conference(Spring 2010), Dinner lectures(July), Seminars(Winter 2010spring)

85%
OF DIABETIC
AMPUTATIONS
MAY BE PREVENTABLE

170 MILLION
PEOPLE WORLD WIDE
HAVE DIABETES:

THIS NUMBER WILL
DOUBLE
BY 2030

15%
OF PEOPLE WITH
DIABETES WILL HAVE
FOOT ULCERS AT
SOME TIME IN
THEIR LIFE

Sponsorship and Exhibitor Opportunities

| Sponsorship Packages | Platinum \$5,000 | Gold \$3,500 | Silver \$2,000 | Bronze \$1,000 | Corporate \$350 |
|---|---------------------|-----------------|-------------------|-------------------|--------------------|
| Sponsorship of Lunch | + | | | | |
| Sponsorship of a Speaker | | + | | | |
| Complimentary Exhibit Booth | + | + | + | | |
| Advertisement in all conference material | + | + | | | |
| Advertisement in Strides weekly emails | + | + | + | + | |
| Advertisement in the presentation slide before all lectures | + | | | | |
| Advertisement in the Instep newsletter | + | + | | | |
| Advertisement on OSC website for 1 year | + | + | + | + | + |
| List of Attendees | + | + | + | + | |
| Premium location of exhibit | + | + | | | |
| Photo on the OSC Website | + | + | + | | |
| Link on the OSC website | + | + | + | + | + |
| Free tickets to the evening entertainment | + | + | + | + | |
| Free Corporate Membership | + | + | + | + | |
| Exclusive Article Published in the Instep Newsletter | + | | | | |

Sponsorship and Exhibitor Opportunities

Additional Sponsorship Opportunities

Educational Grants(amounts vary by instructor needs) - Educational sessions will be attended, in various numbers, by all registrants. Sponsors will be acknowledged at the session they will be sponsoring as well as in the conference itinerary.

Attendee Conference Bags(\$600 and up) - Have your name on a conference bag for each attendee. This sponsorship will be available to two companies as to maintain the effectiveness of the sponsorship.

Footprints(\$1000) - Lead attendees directly to your booth from the Exhibit Hall entrance via footprints adhered to the ground. This sponsorship will only be available to two companies as to maintain the effectiveness of the sponsorship.

Conference Naming Rights(\$10 000) - Have the corporate name stamped with everything associated with the conference. This includes, a free exhibitor booth with preferential location, free advertising on OSC website, free links to your company on the OSC website, free advertising in the "Instep" newsletter for one year, free advertising in our weekly "Strides" emails to Chiropodists throughout Ontario. Plus, have your name on every name badge given to attendees.

Ontario Society



of Chiropodists

OSC Corporate Sponsorship Form

Please check the box indicating your choice:

- Platinum \$5000
- Gold \$3500
- Silver \$2000
- Bronze \$1000
- Corporate Membership

Company Name _____

Contact Name _____

Company Address _____

City _____ Prov. _____ Postal Code _____

Telephone _____ Fax _____

Email _____ Website Address _____

Payment

- Cheque made payable to Ontario Society of Chiropodists
- Visa/Mastercard # _____ Exp. _____

Name on Card _____ Signature _____