

Ontario Society *of* Chiropractors



35TH EMERALD ANNIVERSARY

VIRTUAL CONFERENCE

MAY 7-8, 2021

Ontario Society



of Chiropractors



2021 OSC VIRTUAL CONFERENCE

Welcome to the 2021 OSC Emerald anniversary conference. Due to Covid-19 we will once again be hosting our event virtually. Last years virtual event was very successful and enabled us connect with international professionals, so this year we have invited leaders of our profession from around the globe to make this truly a global event. We currently have presenters from 13 countries on our schedule. Although we are very happy to host such an event virtually, we are happy to announce that we have booked next years venue and look forward to the opportunity to seeing you in person in 2022.

This year we will host two pre-conference workshops on Thursday May 6th. If you elect to attend the pre-conference workshop you could potentially receive up to 36 continuing education credits. With two workshops and two tracks of speakers throughout May 7th and 8th, the OSC is giving you access to recordings for all presentations. This means viewing the workshop and two full days of lectures will give you 18 category A credits. After the conference we will give you access to all the presentations so you can view them at your leisure to gain the 18 Category B credits. Without attending the pre-conference workshops you would receive 14 Category A and 14 Category B credits for a total of 28.

Once registered, you will receive confirmation and all the login details necessary. If you have registered before our early bird date you will receive, via mail, a package of conference information and gifts.

Conference Registration (CAD)

Member Fee:

Pre-conference Workshop Only	\$150.00
Pre-conference Workshop And Conference	\$400.00
Conference Only	\$250.00

Non-member Fee:

Pre-conference Workshop Only	\$200.00
Pre-conference Workshop And Conference	\$500.00
Non-member Fee - Conference Only	\$300.00

Student Fee:

Pre-conference Workshop Only	\$25.00
Pre-conference Workshop & 2 Day Conference	\$75.00
Friday & Saturday Conference	\$50.00
Friday Only Conference	\$25.00
Saturday Only Conference	\$25.00



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MAY 7-8, 2021

PRE-CONFERENCE WORKSHOP

MAY 6, 2021, 4:00 - 8:00 PM

Join us on Thursday May 6 for a Pre-Conference workshop. You can select from 1 of 2 workshops being offered, and then watch a recording of the other session until June 15.

WORKSHOP #1 - Podiatry Marketing: Success Leaves Clues

Every successful podiatry business leaves clues, and in this 4-hour online podiatry marketing workshop I'm going to share with you what I believe are the integral parts to their success and also share what I've learnt about marketing more than 20 podiatry businesses, over the past three decades.

What will be covered?

- 5 Common Marketing Myths - that could be holding you back
- Why getting more new patients could kill your business
- Who is your Ideal Patient? It may not be who you think it is.
- The most important marketing rules that matter
- Finding your zone of genius
- Difference between Strategy & Tactics
- Developing your Unique Selling Proposition (USP)
- Developing Headlines That Attract Patients
- Using Unique Photos To Grab Attention (FREE)
- How to Write Blog Articles With Less Effort
- Building Your Brand Personality
- How to use audio on your Social Media Platforms
- Using Visual Models To Increase Conversions
- Repurposing and No Cost Marketing Ideas
- Getting On Your Referrers Radar
- The Benefits of Developing a 12-Month Marketing Plan

Our scope of podiatry work may differ from country to country, but successful marketing strategies and tactics have no geographical boundaries.

This marketing workshop is like no other, and when you complete this 4-hour workshop you will have a definite competitive advantage over other podiatrists in your area because you will know what makes a podiatry business successful.



Presented by : Tyson E. Franklin

Tyson E. Franklin (aka Dr T.) graduated from the Queensland University of Technology in 1988 and over a 30-year period opened, sold, taken over and relocated well over 20 podiatry businesses. He has won numerous business and management awards, authored two business books, it's No Secret There's Money in Podiatry and It's No Secret There's Money in Small Business, and is the host of two podcasts, It's No Secret with Dr T. and the Podiatry Legends Podcast. Tyson knows he will never find the cure for cancer, but he hopes one day he will inspire someone, who inspires someone, who inspires someone that will find the cure. At present Tyson Franklin lives in Cairns, Queensland.



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WORKSHOP #2 - Pediatric Workshop

When you register for this workshop, you will receive a questionnaire on the topics/techniques you would like to hear/see. Cylie will design this workshop around the desired interest of the delegates!



Presented by: Cylie Williams BSc(Pod), MHLthED, PhD

Dr. Williams is an established leader in paediatric podiatry. She has worked in multi-disciplinary teams assessing and treating gait and lower limb conditions. Dr. Williams has a PhD and over 25 publications that are paediatric podiatry specific. She also has an education based Masters degree. She has supervised honours students, Masters and PhD students in research projects and mentored many podiatrists in paediatric podiatry skills. Cylie currently now divides her time between research at Peninsula Health, Monash University and University of South Australia, seeing patients at Kingston Foot Clinic and education at Latrobe University and in private seminars.



FRIDAY: MAY 7TH SCHEDULE

8:00am	Dr. Allen Jacobs The use of CBD medication in the Podiatry Practice	Ian Reilly – Soft tissue resection of ingrown nails
8:30am		Ian Reilly – Steroid injections
9:00am	Dr. Cynthia Formosa Integrating Vascular Research into the Clinical Setting	Brandon Maggen 5th Met head helomas; why you should be thinking about the fibular head
9:30am		
10:00am	Break with Exhibitors	
10:30am	Martha Popela – Non-surgical and surgical adjunct correction of various nail dystrophies	Brandon Maggen Off-loading the diabetic forefoot: why orthotics are not enough. The link between HbA1c and ulceration
11:00am	Dr. Sarah Curran Lisfranc Injury – The missed injury	Dr. Manos Arvanitakis - The effectiveness of an innovative Hallux Valgus sock on dysfunction of the 1st Ray and Hallux Abducto-valgus progression
11:30am		
12:00pm	Lunch Concert – Paige Warner	
12:30pm		
1:00pm	Dr. Marie-Christine Torchon - Oddities of Soft tissues and bone biopsy	Dr. Kevin Woo Infection Management of Diabetic Foot Ulcers
1:30pm	Dr. Marie-Christine Torchon - Soft tissue plasties of the foot	
2:00pm	Dr. Rumneek Sodhi – Dermal Graft Substitutes	Martha Popela – An evidence based review for cracked skin repair
2:30pm	Break with Exhibitors	
3:00pm	Dr. Christopher Hood Digital Fractures	Emily Haworth Limb salvage case studies
3:30pm		
4:00pm	Dr. Christopher Hood Stress Fractures	Ryan Day and Ilana Stern Mental Health and the Workplace
4:30pm		
5:00pm		



SATURDAY: MAY 8TH SCHEDULE

8:00am	Silvia Fado – Technology applied to fashion footwear	Belinda Longhurst - Treatment and prevention of heel fissures
8:30am	Dr. Michael Nirenberg 15min: Overlooked Nerve Problems as a Cause of Foot & Ankle Pain	Belinda Longhurst - Immune ignorance isn't bliss: HPV update
9:00am	1hr: Forensic Analysis of Gait and Pedal Evidence: Case Studies and Clinical Applications	Dr. Sicco Bus State-of-the-art in the prevention of foot ulcers in diabetes
9:30am	15min: Achilles Tendon Rupture – Diagnosis and Management	
10:00am	Break with Exhibitors	
10:30am	Dr. Jinwook Song It's time to see Internal Tibial Torsion from a new perspective: a conservative treatment of 482 patients with ITT	Dr. Amol Saxena The Myth & Reality of Podiatric Sports Medicine
11:00am		
11:30am	Robert Sullivan Use of Low Power Laser in Podiatry	Dr. Amol Saxena What Cuboid Syndrome is NOT
12:00pm		
12:30pm	Lunch with Exhibitors	
1:00pm		
1:30pm	Dr. Howard Penn Treating trigger points with shockwave therapy – A novel approach	Dr. Irit Van-Ham Photodisinfection: from a lab setting to practical application to treat onychomycosis
2:00pm		
2:30pm	Break with Exhibitors	
3:00pm	Dr. James Fung Scoliosis - How to assess, manage and when to refer	Dr. David Yeager Treatment options/techniques for bursae and cysts
3:30pm		
4:00pm	Round Table Discussion	Welcome to the Profession
4:30pm		
5:00pm		



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LUNCHTIME CONCERT
FRIDAY AT 12:00PM



Paige Warner

An artist that began her music career as a busker in a local market, Paige Warner now takes her mesmerizing voice, relatable lyrics, and catchy tunes to ears across the country. Her debut EP, *Revealed*, launched her career into R&B and pop, but catch a live show and you'll be surprised by the fusion of ranging genres. Her voice is said to be 'evocative' and 'captivating' while she 'holds the whole room in the palm of her hand'. Warner accompanies herself on piano and guitar and loves to create songs to either move your body or your heart. Her recent release, "I Don't Need Boys", has found the ears of many, reaching over 16,000 streams on Spotify, along with its sister, "Lions", reaching 11,000 streams and counting. With new singles on the way, Paige Warner has plans to keep releasing music and performing regularly.

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OUR SPEAKERS



Cylie Williams 

BSc(Pod), MHLthEd, PhD

Dr. Williams is an established leader in paediatric podiatry. She has worked in multi-disciplinary teams assessing and treating gait and lower limb conditions. Dr. Williams has a PhD and over 25 publications that are paediatric podiatry specific. She also has an education based Masters degree. She has supervised honours students, Masters and PhD students in research projects and mentored many podiatrists in paediatric podiatry skills. Cylie currently now divides her time between research at Peninsula Health, Monash University and University of South Australia, seeing patients at Kingston Foot Clinic and education at Latrobe University and in private seminars.



Robert Sullivan 

BSc (Hons) Pod., MSc. Pod. Surg. (Edin), DSc. Pod. Med., HCPC Reg.,
M.Inst.Ch.P., FICHPA., FSSChP

Robert Sullivan is a progressive podiatric surgeon. He thinks outside the box and encourages other to do the same when it comes to client care. He has greatly expanded his scope of practice over the last 25 years to include pharmacology, diabetes related conditions, fat cell management, non-thermal laser interventions. Emeritus Dean of Education to one of Europe's leading Podiatry Institutes, Robert is a sought-after speaker in Europe, the Middle East and the USA. An active researcher in the area of Non-Thermal Laser, his research includes, onychomycosis, diabetic peripheral neuropathy, pain and fat cell management.

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Howard Penn 

DPM

Dr. Howard Penn currently practices podiatric medicine and surgery in Buffalo, New York for the past 32 years. He is board certified in foot surgery by the American College of Foot and Ankle Surgeons. Shockwave therapy has been a very effective treatment modality in his practice for the past 20 years for a variety of musculoskeletal ailments. Dr. Penn has been using the Electro Medical Swiss Dolorclast system for the past 13 years and received his training in Germany with orthopaedic surgeons for all musculoskeletal indications. He has been a frequent lecturer both nationally and internationally over the past several years sharing his expertise in shockwave therapy as well as training physicians in workshops.

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OUR SPEAKERS



Cynthia Formosa 

PhD, MSc, FFPM, RCPS

Dr. Cynthia Formosa is currently with the University of Malta as the Head of Podiatry Department. Cynthia was awarded the Masters of Science in Podiatry in April 2003 from the University of Brighton, United Kingdom with research entitled 'The Relationship between the level of diabetes-related knowledge and the incidence of peripheral neuropathy in patients suffering from chronic type-2 diabetes mellitus in Malta'. She was later awarded the PhD in Podiatry in October 2009 from the same university. Her research was entitled 'Culture and the management of Diabetes in Malta'. She was President of the Association of Podiatrists of Malta for two years and is currently helping the Association with all the educational activities it organizes. She was also appointed as a Visiting Fellow in 2011 at the Centre for Sport, Health and Exercise Research, Faculty of Health, Staffordshire University. She is also Fellow of the Faculty of Podiatric Medicine at the Royal College of Physicians and Surgeons, Glasgow, a member of the International Federation of Podiatrists and a member of the Clinical Biomechanics and Human Performance Research Team at the Faculty of Health, Staffordshire University and also a founder member of the Diabetes Foot Research Group, University of Malta. Cynthia Formosa completed her first Post-Doctoral research focusing on the Prevalence Rate of Diabetes Foot Risk Factors and Complications in the Maltese Diabetic Complications. She is currently working on another research focusing on National Diabetes Foot Screening Guidelines. Cynthia has published over 60 papers in both local and peer-reviewed international journals. She has presented over 100 presentations in leading Podiatry and Diabetes Congresses and Conferences. She is also a peer-reviewer and editorial board member of several local and international journals.



Emily Haworth 


BSc (Pod), MSc (Pod)

Emily has a B.Sc.(pod) from the University of Salford and a M.Sc.(pod) from Queen Margaret University. She is the senior high risk podiatrist in Dr. Hannon's, Diabetic limb salvage team. She has a diploma in addiction studies and substance abuse and set up "street feet" where she volunteers to help care for the feet of rough sleepers. She also holds the post of national education officer for Podiatry Ireland where she organizes post graduate CPD and conferences in Ireland. She owns and runs Atlantic podiatry Ireland specializing in sports medicine and complex MSK cases with Sean Savage from Northern Ireland. Both Emily and Sean are co founders and hosts in Gael CPD, a non for profit online CPD forum where the best podiatry speakers are invited to teach and share knowledge. Any profit is given to a lower limb charity.




OUR SPEAKERS



Michael Nirenberg 
DPM

Dr. Nirenberg is not only a board certified foot doctor and foot surgeon (by ABMSP), but he is also a forensic podiatrist. The Wall Street Journal, Fox News, Women's Adventure Magazine and many other news outlets have reported on Dr. Nirenberg or sought his expertise on foot or ankle related issues. As a forensic podiatrist, Dr. Nirenberg has assisted law enforcement in criminal investigations involving footprints, shoes, gait and other foot-related evidence. Forensic gait analysis is a relatively new forensic science in the United States, though gait itself has been useful in criminal matters for many decades. He has provided testimony about footprints and shoes that has helped to convict persons of murder. Dr. Nirenberg co-authored and was a co-editor of the textbook *Forensic Gait Analysis: Principles and Practice* by CRC Press, part of the Taylor & Francis Group. He has also been published many times by many leading medical journals.



Amol Saxena 
DPM

Dr. Amol Saxena is an international and nationally recognized surgeon, speaker and author, and has published over 100 articles and chapters including in dozens of orthopedic journals and texts. Dr. Saxena is the editor of "International Advances in Foot and Ankle Surgery" and two sub-texts "Sports Medicine and Arthroscopic Surgery of the Foot and Ankle" and "Special Procedures in Foot & Ankle Surgery". He also serves on the editorial Board for Journal of Foot & Ankle Surgery and for Muscle, Ligament & Tendon (Italian). He is the past president of the American Academy of Podiatric Sports Medicine. He is a lifetime honorary member of the German Association for Foot and Ankle Surgery. He serves as consulting Podiatrist for Nike Oregon Project, Bay Area Track Club and local high school athletic teams. He has been director of Fellowship training at PAMF since 1999. In 2004 he was awarded Humanitarian of the year by the CPMA. He currently has treated and operated on dozens of Olympians from around the world (including Gold Medalists and world record holders), and Olympic Trials qualifiers, Golden State Warriors, San Francisco Giants and 49ers, and San Jose Earthquakes. Dr. Saxena is board certified/Re-certified in Foot and Reconstructive Rearfoot/Ankle Surgery (American Board of Foot and Ankle Surgery), Fellow American College of Foot & Ankle Surgeons, American Academy Podiatric Sports Medicine (which he was presented the Schuster Award for outstanding research in 2011), and serves as Vice-Chief of Podiatric Section at Stanford University Hospital. Dr. Saxena has been awarded Alumnus of the Year and Honor Medal from Scholl College of Podiatric Medicine during their centennial anniversary (2012). He has competed in several Boston Marathons and Duathlon (run, bike, run) World Championships.



OUR SPEAKERS



Allen Jacobs 

DPM, FACFAS, FAPWHc

Dr. Jacobs is in private practice in St. Louis, Missouri and is an adjunct associate professor at St. Louis University School of Medicine. He is board certified in reconstructive surgery of the foot and ankle by the American Board of Podiatric Surgery, and is a Fellow of the American College of Foot and Ankle Surgeons. For 25 years, Dr. Jacobs served as a Director of Podiatric Surgical Residency Training, and has also served as a contributing editor to the Journal of Foot Surgery, and as the Scientific Chairman of the American Podiatric Medical Association. He has published over 80 scientific articles in various publications and 17 chapter contributions in various textbooks. He is a nationally recognized researcher and a noted authority of surgery of the foot.



Belinda Longhurst 

BSc (Hons) Podiatry, MCPod, MBChA, FFPM RCPS (Glasg), HCPC Reg.

Belinda graduated from the University of Southampton, where she was awarded a first-class BSc (Hons) degree in Podiatry, with a distinction in clinical practice and has worked as a private practitioner from 2003 until 2017. She is a lecturer on the Queen Margaret University/SMAE eLearning BSc (Hons) degree in Podiatry and Trustee for the registered charity Forgotten Feet, which offers free footcare to the homeless and socially isolated. Belinda is a post graduate student at Queen Margaret University Edinburgh and continues to research in her area of special interest: podiatric dermatology and has frequently presented her published work at both national and international conferences.



Sarah Curran 

PhD, BSc(Hons)

Professor of Podiatric Medicine and Rehabilitation, Cardiff School of Sport and Health Sciences, Cardiff Metropolitan University

Sarah teaches at undergraduate and postgraduate levels and is an Honorary Professor at the National University of Ireland, Galway. She is the Chair of the Research, Development and Innovation and Chartered Scientist Committee for the College of Podiatry and has held a number of editorships, published widely and presented at national and international conferences. She holds a number of awards and fellowships including a prestigious National Teaching Fellowship awarded in 2016. Sarah has undertaken a number of pedagogic research projects, but has a particular interest in musculoskeletal pathologies of the lower limb. This includes collaborative projects that span across disciplines locally and worldwide involving topics ranging from patellofemoral pain and chronic ankle instability to the influence of limb dominance.



OUR SPEAKERS



James Fung 

DC, BSc

Dr. James Fung received his undergraduate degree in Molecular Genetics from the University of Toronto and following that completed his Doctor of Chiropractic at the Canadian Memorial Chiropractic College. Dr. Fung is an experienced Pettibon practitioner with a special interest in sports medicine and spinal correction rehabilitation. He is a certified ScolioBrace and SEAS provider helping patients with scoliosis. He has completed his International Chiropractic Sports Science Diploma (ICSSD) with Federation Internationale de Chiropratique du Sport. He is also a certified Trigenics practitioner and instructor. He co-developed Trigenics sport-specific augmentation programs for avid athletes, especially with competitive swimming, running and golfing. He is a certified Health Care Professionals Provider with Complete Concussion Management Inc.



Brandon Maggen 

NHD(pod), MSc

Brandon is a South African qualified Podiatrist with over 22 years of clinical experience with special interests in clinical biomechanics, podo-paediatrics, diabetes and complex wounds. In 2015 he completed a MSc in Diabetes Medicine from the University of South Wales. The immediate past-president of the Podiatry Association of South Africa, Brandon served 18 years on its executive including two terms as its president. Full Fellowship was awarded to him by his colleagues in recognition of his contribution to podiatry in South Africa.

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David Yeager 

DPM

Dr. Yeager attended Seattle University where he graduated from the Honors Program in addition to graduating with two degrees; one in General Science and the other in English. He went on to attend Scholl College of Podiatric Medicine affiliated with Rosalind Franklin Medical School at Finch University where he attained not only another degree in Basic Science but also his Doctorate in Podiatric Medicine and Surgery. Upon graduation, he completed two years of residency at Jesse Brown Veterans Hospital in Chicago, Illinois. He finished his last year of residency at Cambridge Hospital which is affiliated with Harvard Medical School in Boston, Massachusetts. He is Board Certified in Foot and also in Foot and Ankle Reconstruction by the American Board of Foot and Ankle Surgery and is also a fellow of the American Society of Podiatric Surgeons and the American College of Foot and Ankle



OUR SPEAKERS

Surgeons. He has performed research as well; being published in several different journals. He was Past President of the Illinois Podiatric Medical Association and Past Board Member of the American Podiatric Medical Association. He has performed well over five thousand surgeries in his career and has lectured both nationally and internationally on wound care and surgical procedures. He is only one of a few surgeons who performs total ankle implants for his patients and enjoys difficult cases to enable his patients to ambulate pain free. He specializes in Wound Care as well; healing wounds that other facilities have passed on treating. He believes in a team approach to medicine stating, "without key players on our health care team working together, there is no way the patient can cross over the goal line to achieve a healthier lifestyle."



Marie-Christine Torchon 

DPM

In 2002, Dr. Marie-Christine Torchon graduated from Concordia University in Cellular and Molecular Biology and then continued her studies at the prestigious New York College of Podiatric Medicine from 2003 to 2007 where she obtained her title as Podiatrist with two major distinctions: Magna Cum Laude and 2nd of class (Salutatorian). In 2010, Dr. Torchon completed her 3-year surgical residency at Cambridge Health Alliance affiliated with Harvard University in Boston. A few years later, from 2013 to 2014, Dr. Torchon successfully completed a graduate program in International Health at Université de Sherbrooke. Then, in 2017, Dr. Torchon decided to pursue a postgraduate degree in Advanced Public Health - Global Health Option. Dr. Torchon is currently working in three clinics as a Podiatrist-Foot Surgeon consultant. She has been working at the Clinique de l'Avenir in Laval since 2011, at the Gatineau Podiatry Clinique since 2017 and at the Opus Clinic in Montreal since 2018. Moreover, since 2019, she has owned and operated a clinic in her home region, that is the Clinique podiatrique de l'Assomption. Furthermore, for the past 8 years, Dr. Torchon has been a Clinical Professor at the University of Quebec at Trois-Rivières (UQTR). She also acted as Educational Director for the UQTR podiatric clinic between 2011 and 2017. In 2011, Dr. Torchon began giving lectures on diabetic feet, on various podiatric treatments and foot surgeries. Dr. Torchon has always given back to the community in various ways. For example, since 2013, she has been a volunteer at the Accueil Bonneau, a charity organization that serves homeless people in Montreal and since 2015, she has been a volunteer clinician and head of the UQTR podiatric community clinic for OMHTR residents of low-income households. She has also taken part in several humanitarian expeditions to help different communities around the world and she is Vice President of the Association of Podiatrists Without Borders.



OUR SPEAKERS




Ian Reilly 

MSc, FCPodS, FFPM RCPS(Glasg)

Mr Ian Reilly has spent 20 years in the field of foot care is a highly motivated surgeon with a proven track record as a clinician and educator. He has enjoyed remarkable success in the full range of clinical environments and has a deep commitment to professional development. Mr Reilly qualified as a Podiatrist in 1988 and as a Podiatric Surgeon in 1996. He has performed over 4,000 surgical procedures under local, regional and general anaesthesia. He has a particular interest in bunion and soft tissue surgery and has lectured internationally on plastic surgical procedures of the foot. Podiatric Surgery is well established in Northamptonshire and Mr Reilly leads the service for the local NHS Trust. He was appointed Consultant in 2004. He has had a concurrent career in the Army Medical Services. He was deployed to the Gulf in 2003 as a Troop Commander and is currently a Captain on the Regular Army Reserve.



Sicco Bus 

PhD

Dr. Sicco Bus is a human movement scientist and works as an associate professor, principle investigator, and as head of the Human Performance Laboratory at Academic Medical Center (AMC), department of rehabilitation, in Amsterdam, the Netherlands. He also works as senior researcher at the Hospital group Twente in Almelo (secondment). Sicco completed his doctoral dissertation on the structural and functional aspects of the neuropathic diabetic foot. In his current work at the AMC in Amsterdam, Sicco divides his time with leading the Human Performance Laboratory and initiating, coordinating, and supervising research, mostly on lower-extremity biomechanics and injury prevention in diabetes and neuromuscular populations. Sicco is member of the editorial board and chair of both the Prevention and Offloading working groups of the International Working Group on the Diabetic Foot. Sicco is chair of the study group of Neurovascular Complications of Diabetes in the Netherlands, and he is member of the board of the Amsterdam Movement Sciences research institute.


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OUR SPEAKERS



JinWook Song 
MD

Dr. JinWook Song is a medical doctor with a special interest in podiatric, sports, and orthopaedic medicine. He is currently completing his Ph.D. degree in the field of Sports Medicine at Cha University in Seongnam, South Korea. Prior to this, Dr. Song completed his Doctor of Medicine in 2019 from Kyungpook National University. In 2014, he completed his Bachelor of Science in Life Science at Handong Global University in Pohang, South Korea. In 2019, he was the assistant director at I-leg plus clinic in Seoul and became the director in 2020.



Irit Van-Ham 
PhD

Dr. Irit Van-Ham is the founder and CTO of ToeFX Inc. and leads on all of the company's research and development, as well as product design. Irit holds a Ph.D. in Pharmacology and completed postdoctoral. She has held senior positions at TEVA Pharmaceuticals and at the Ontario Ministry of Health and is an expert in toxicology and formulation development. Irit is a serial entrepreneur and previously founded Olliane Inc., a custom cosmetics formulation company.

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Manos Arvenitakis 
MSc, PhD

Manos Arvanitakis graduated from Salford University (1994), and completed a Master's Degree in Podiatry (Podiatry MSc) at Queen Margaret University, Edinburgh, (2003). He specialises in sports injuries of the lower limb. He was the podiatrist to Manchester United FC as well as to OSFP FC for seven years, PANATHINAIKOS FC for two years and AEK FC for four years. For the past two years he has been conducting his research on the dysfunction of the first ray of hallux valgus for his PhD at the University of Malta. He is the President of the Greek Podiatrist Society. He was a volunteer podiatrist at the Olympic Village Hospital of Athens during 2004 Olympic & Paralympic Games. He currently teaches in the undergraduate BSc (Hons) Podiatry programme at Queen Margaret University.



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OUR SPEAKERS



Kevin Woo 
RN, BScN, MSc, PhD

Dr. Kevin Woo is an Associate Professor at Queen's University, School of Nursing and School of Rehabilitation in Kingston, Canada. His clinical and research interests focus on chronic disease management, gerontology, wound healing, knowledge translation, and patient safety using a variety of research methods and large administrative data bases. Kevin is an adjunct research professor at the Western University teaching for their Masters of Clinical Science in Wound Healing program. Dr. Woo is the Early Researcher Award recipient 2014-2019 from the Ministry of Research and Innovation. He was awarded for an Early Career Research Award, International Association for the Study of Pain (2012-2013) for his research project that evaluated the impact of pain and psychological stress on inflammatory responses. He is the co-editor of Chronic Wound Care 5, a clinical source book for health care professionals. Additionally, he is the Web Editor for Advances in Skin and Wound Care journal web site and he is a member of several editorial boards.

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Tyson Franklin 
Dip.App.Sc(Pod)

Tyson E. Franklin (aka Dr T.) graduated from the Queensland University of Technology in 1988 and over a 30-year period opened, sold, taken over and relocated well over 20 podiatry businesses. He has won numerous business and management awards, authored two business books, It's No Secret There's Money in Podiatry and It's No Secret There's Money in Small Business, and is the host of two podcasts, It's No Secret with Dr T. and the Podiatry Legends Podcast. Tyson knows he will never find the cure for cancer, but he hopes one day he will inspire someone, who inspires someone, who inspires someone that will find the cure. At present Tyson Franklin lives in Cairns, Queensland.



OUR SPEAKERS



Christopher Hood 
DPM

Dr. Hood graduated from Temple University School of Podiatric Medicine and completed his residency at Crozer Keystone Health Center in Pennsylvania. In addition, Dr. Hood completed the Pennsylvania Intensive Lower Extremity Fellowship at Premier Orthopaedics and Sports Medicine in Malvern, PA. Dr. Hood specializes in forefoot and reconstructive rearfoot and ankle surgery including trauma, reconstruction joint surgery, and tendon/ligament reconstruction.



Rumneek Sodhi 
M.B.B.S, FEM, IVSP, MSP (Podiatry Medicine), PGDCR

Dr. Sodhi, is the Consultant In-charge of the "Medanta diabetic foot care centre", at one of the most premier health institutes in India, Medanta-the Medicity, Gurgaon, Haryana. Dr. Sodhi holds a Master's of Science in Podiatry Medicine from the Queen Margaret University, Scotland, United Kingdom and an International Visiting Scholar's program (Fellowship) in Podiatry medicine from Dr. William M. Scholl College of Podiatry Medicine, under the Rosalind Franklin University of Medicine and Sciences, North Chicago, Illinois, U.S.A. She set up the first ever state of the art "Diabetic Foot Care Centre" in the whole of North India and ever since then added to that number. Her post graduate Diploma in Clinical Research by the Cranfield University, London, UK has made her the head of the "Research cell" division at her institute. Dr Sodhi is also the head of the one of its kind fully automated "Orthotic (Insoles) lab" in the whole of India, which engages latest technology to offload the troubled diabetic and some of the complicated non diabetic feet as well. Dr Sodhi is the convener of the Haryana Medical council accredited "Medanta Comprehensive vascular intervention course" that runs annually with CME credit. She is also an imminent teaching faculty at the annual "Diabetic Foot society of India meeting", "Wound Care con" and the "National Wound Care Nursing education program" apart from the numerous training programs that she conducts throughout the year at various diabetic foot conferences and symposiums. She has been a key opinion leader on many national and international diabetic foot management protocols and wound care therapies. She is also the invited faculty for enumerable Indian & Global Diabetic foot conferences. Dr Sodhi is the only operator in India who runs the SPY Transcutaneous pulseoximetry device which is a breakthrough technology for perfusion analysis and wound healing prognosis, before and after vascular intervention. She is an active contributor for many published diabetic foot/vascular and endovascular journals and has been engaged more than 35 global trails focusing at wound care protocols, ultrasound assisted wound debridement systems, negative wound pressure therapy, vascular devices, anti-thrombotic therapy and management of critical limb ischemia/diabetic foot ulceration with stem cell therapy.



OUR SPEAKERS



Silvia Fado 

MA, Fashion Footwear

With a strong interest in architecture and a background in knitwear design, Silvia completed a Master in Fashion Footwear at the London College of Fashion with Distinction. Silvia has been analysing comfort elements in footwear, particularly impact absorption, shoe weight, traction (the relationship between shoe and surface) and upper durability. She sought to bring these concepts into the design of high-end women's high heels. The central concept of the project development was impact absorption, which was studied from a mechanical point of view because heels are structures which are affected by many different forces during the process of human motion. Working with an architect helped her to study the interacting forces in the structure of the high heeled shoe during movement. Collaborating with an engineer and an industrial partner enabled production of the final product to an appropriate standard for the target market. Methodologies used in her work include traditional making (leather work, traditional machinery making, metal work, wood shaping) and rapid prototyping (3D milling machine, laser cutting and 3D printing). Her shoes have been exhibited in London, Paris Fashion Week, New York Fashion Week, St. Petersburg, Moscow, Dutch Design Week and Barcelona 080 Fashion Week



Ilana Stern 

CHRL

Ilana has delivered training programs to employees at all levels in an organization. She has a true passion for facilitation and enjoys passing on her knowledge and tips to participants. Ilana has written extensive course materials, including case studies for managers to work through as part of leadership training sessions. Ilana earned a BA from York University and a post-graduate Certificate in Human Resources Management from Seneca College. She is also a Certified Human Resource Leader (CHRL) candidate with the Human Resources Professional Association.



Ryan Day 

Ryan Day is a Business Development Manager for MaxPeople Canada. His main objectives are to help SME's in Canada navigate through the ever changing legislation and help businesses with their HR & Employment Relations issues.



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OUR SPEAKERS



Martha Popela 

B.Sc.

With over 16 years of working within the North American medical industry, Martha Popela brings with her a vast array of knowledge and experience in the growth & development of medical practices, regulatory affairs and compliance protocols, medical product design & development, and medical education, curriculum design & course certification. With an Honours Bachelor of Science degree combined in Biology & Biotechnology, Martha has developed particular expertise as an Infection Control Specialist as well as a Compression Therapy Specialist, with extensive knowledge on hospital best-practice guidelines, instrument sterilization protocols, photodynamic therapy, nerve regeneration therapy, vascular disease, lymphatic disorders and diabetes-related lower limb amputation prevention. She is currently the Director of North American Operations for neubourg healthcare Inc. (nhc) in Toronto, ON and is passionate about establishing nhc's game-changing new medical therapies across the world.



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