

Ontario Society



of Chiropodists

35th Emerald Anniversary
Virtual Conference



May 7-8, 2021

Exhibitor and Sponsor Prospectus

SPONSORSHIP OPPORTUNITIES

#1 – Title Sponsor

\$10,000

- Recognition as the sponsor the WELCOME KIT, which will be couriered to all attendees prior to the conference
- A message from the OSC Board of Directors will be included in the WELCOME KIT, highlighting your organization as the WELCOME KIT SPONSOR
- You can provide a logo'd item (ie contactless key fob, notebook), or brochure/catalogue in the delegate welcome kit– 300 items required for receipt at OSC office by April 23 2021.
- **You will receive a complimentary virtual exhibit booth**
- You will be highlighted as a sponsor on the top left corner of all pages of the virtual event portal
- Your logo will also be shown periodically on the carousel on the top right of the virtual event portal as well as on the splash banner in the virtual lobby
- You will receive a dedicated listing on the SPONSOR section of the conference app

#2 - Session Sponsor

Keynote: \$1,000

Workshop: \$500

- Be recognized with the placement of your logo in the session listing and within the session during broadcast
- You can upload a pre-recorded video that is played on loop before a session begins. This is a highly brandable and customizable asset.
- Your logo will also be shown periodically on the carousel on the top right of the virtual event portal as well as on the splash banner in the virtual lobby
- You can provide a logo'd item (ie contactless key fob, notebook), or brochure/catalogue in the delegate welcome kit– 300 items required for receipt at OSC office by April 23 2021.
- You will receive a dedicated listing on the SPONSOR section of the conference app

#3 – Dedicated Push Notifications

\$500

- This is a notification that will pop up on an attendee's profile on the conference app.
- This sponsorship includes 3 messages scheduled at your choice of times.
- You can provide a logo'd item (ie contactless key fob, notebook), or brochure/catalogue in the delegate welcome kit– 300 items required for receipt at OSC office by April 23 2021.
- Your logo will also be shown periodically on the carousel on the top right of the virtual event portal as well as on the splash banner in the virtual lobby
- You will receive a dedicated listing on the SPONSOR section of the conference app

#4 – Sponsor Carousel

\$250

- Your logo will be shown periodically on the carousel on the top right of the virtual event portal as well as on the splash banner in the virtual lobby

#5 – Welcome Kit Insert

\$250

- You can provide a logo'd items (ie contactless key fob, notebook), or brochure/catalogue in the delegate welcome kit– 300 items required for receipt at OSC office by Friday April 23rd, 2021

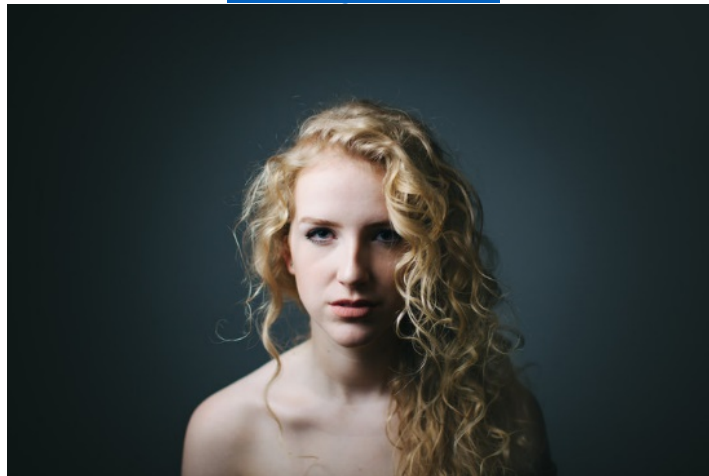
#6 – Live Concert – Paige Warner

\$400

45 Minutes in duration – Friday or Saturday Lunch (one sponsor only)

- Sponsor a live performance by professional musician Paige Warner with a visual banner and verbal acknowledgement of your sponsorship from Paige
- Your logo will also be shown periodically on the carousel on the top right of the virtual event portal as well as on the splash banner in the virtual lobby
- [Click Here](#) to listen

www.paigewarner.ca



#7 – Live Concert – Sean Cotton

\$400

45 Minutes in duration – Friday or Saturday Lunch (one sponsor only)

- Sponsor a live performance by professional musician Sean Cotton with a visual banner and verbal acknowledgement of your sponsorship from Sean
- Your logo will also be shown periodically on the carousel on the top right of the virtual event portal as well as on the splash banner in the virtual lobby
- [Click Here](#) to listen

www.seancotton.ca



#8 Live Concert – Jim Cuddy (of Blue Rodeo) \$8,000

30 Minutes in duration – Friday or Saturday Lunch (one sponsor only)

- Sponsor a live intimate performance by the legendary Jim Cuddy with a visual banner and verbal acknowledgement of your sponsorship from Jim
- You can provide a logo'd item (ie contactless key fob, notebook), or brochure/catalogue in the delegate welcome kit– 300 items required for receipt at OSC office by April 23 2021.
- **You will receive a complimentary virtual exhibit booth**
- Your logo will also be shown periodically on the carousel on the top right of the virtual event portal as well as on the splash banner in the virtual lobby
- You will receive a dedicated listing on the SPONSOR section of the virtual event portal
- [Click Here](#) to listen

www.jimcuddy.com



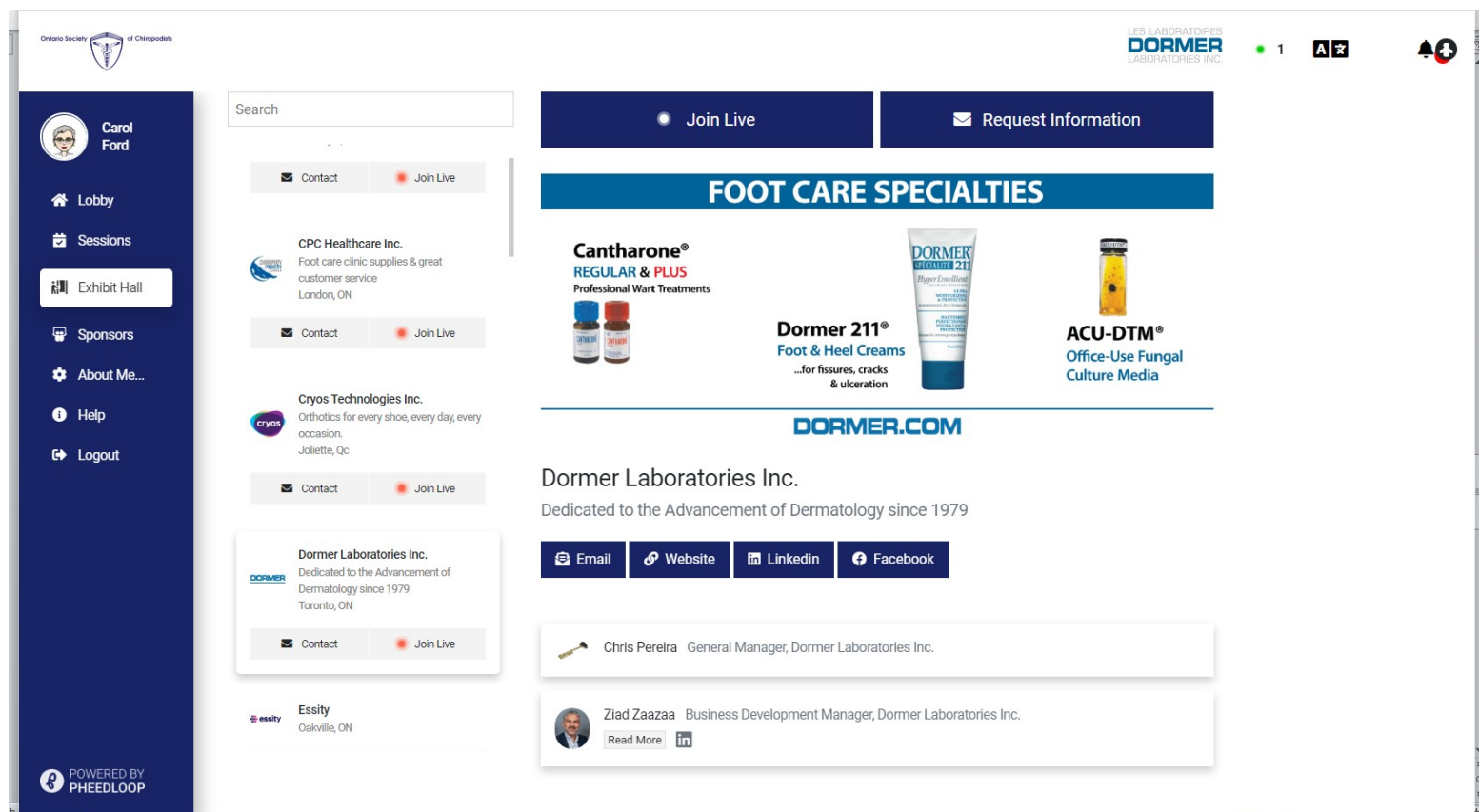
EXHIBIT BOOTH - \$600

EXHIBITING: *What Is Included?*

Your virtual booth includes:

- 1 virtual exhibit space where you can highlight your brand through your listing in the EXHIBITOR section of the conference app:
 - Description of your business and services
 - Promotional video
 - Marketing collateral and resources
 - Social Media Tools
- Easy email contact with attendees – 1 button connection
- Lead retrieval and visitor analytics
- Virtual networking opportunities with attendees
 - Live chat with participants
 - Live video meetings with participants
- Live polling and gamification
- Opportunity to donate prizes for gamification and draws
- + many more features will become available over the course of the conference as the platform evolves


(2020 Conference Virtual conference Interface below)




VIRTUAL LOBBY

Title Sponsor Logo
(with Conference Logo)

Sponsor Carousel



Ontario Society of Chiropractors



Carol Ford

Lobby

Sessions


Exhibit Hall

Sponsors



About Me...

Help


Logout



POWERED BY PHEEDLOOP





OSC @OSC




Magne-tec®

2020-10-25

Thank you for your ongoing support of the OSC





OSC @OSC











SURGICALLY CLEAN AIR™

2020-10-25





Thank you for your sponsorship of the 34th annual OSC Conference



OSC



Thank You To Our Sponsors




Featuring...
Exciting Keynote Speakers

International Orthotic Labs

Sept. 11, 2020

MAXIMIZE YOUR CONTROL



Public Lobby Chat

Melanie Adkinson

I can't hear what the presenter is saying over the music in the welcome video

Write a message ...

Sponsor Carousel

Session Sponsor Logos

Carol Ford

Lobby

Sessions

Exhibit Hall

Sponsors

About Me...

Help

Logout

POWERED BY PHEEDLOOP

Search

Filter

Hide All

The Curves of Metatarsus Adductus - Conservative care in young children
Cylie Williams BSc(Pod), MHLthEd, Ph
SEP 11 8:00 - 9:00 AM

Changing the Pronation Paradigm
Howard Dananberg DPM
SEP 11 9:00 - 10:00 AM

VASYLI MEDICAL

College of Chiropractors Update
Felicia Smith LL.B., Martin Hayles BSC MSc DPodM , Meghan Hoult D.Pod.M.
SEP 11 10:30 - 11:30 AM

Tenotomy Overview
Breeann Wilson DPM MPH
SEP 11 10:30 - 11:00 AM

Biopisies Overview
Breeann Wilson DPM MPH
SEP 11 11:00 - 11:30 AM

Changing the Pronation Paradigm

SPONSORED BY Vionic/Vasyli Medical

Friday September 11th, 9:00 - 10:00 AM (America/Toronto)

KEYNOTE

VASYLI MEDICAL