

# Ontario Society *of* Chiroprpodists



APRIL 28-29, 2023

WALKING INTO THE FUTURE  
PROSPECTUS

# **Exhibitor & Sponsor Prospectus**

**8:00 AM Apr 28 - 5:00 PM Apr 29, 2023**

**We SOLD OUT in 2022 so be sure to register early!**

## **SPONSORSHIP OPPORTUNITIES**

This is the perfect venue to showcase your goods and/or services and connect with future customers for your business. We offer several sponsorship options providing an excellent opportunity to build brand awareness and show your support.

\*Over 250 chiropodists attended our conference in 2022!\*

### **#1 TITLE SPONSOR \$15,000 (one sponsor only)**

- Logo predominantly placed throughout the conference
- Logo on all conference literature
- Full page ad in the conference brochure
- One workshop presentation
- 5 minute introduction of the company/product (a script can be provided and a Board member can read on your companies behalf)
- Two booths with 3 passes
- Recognition on conference app
- Delegate bag insert

### **#2 KEYNOTE SESSION SPONSOR \$5,000**

- Full page ad in the conference brochure
- Signage during the sponsored session
- Mention of sponsorship during the lecture/s
- 2 Exhibit Booths
- Recognition on conference app
- Delegate Bag Insert
- 5 minute introduction of the company/product and introduce the speaker (a script can be provided and a Board member can read on your companies behalf)

## **OSC 2023 Conference**

### **#3 SPEAKER SPONSOR \$2,500**

- Half page ad in the conference brochure
- Signage during the sponsored session
- Mention of sponsorship during the lecture/s
- 1 Exhibit Booth
- Recognition on conference app
- 5 minute introduction of the company/product and introduce the speaker (a script can be provided and a Board member can read on your companies behalf)

### **#4 LUNCH SPONSOR \$1,500**

- Half Page ad in the conference brochure
- Signage during the sponsored luncheon
- Recognition on conference app
- 5 minute introduction of the company/product and introduce the speaker (a script can be provided and a Board member can read on your companies behalf)

### **#5 DELEGATE BAG SPONSOR \$2,000**

- Company recognition with company logo on delegate bags
- Recognition on conference app

### **#6 CONFERENCE RECEPTION SPONSOR (Friday Reception) \$5,000**

- 1 Exhibit booth
- Verbal recognition at the reception as well as signage
- Delegate bag insert
- Recognition on conference app
- *If there are ideas the sponsor would like to add to the reception, the OSC would be open to discuss*

### **#7 BUFFET BREAKFAST SPONSOR \$750 (Friday or Saturday)**

- Signage during sponsored breakfast
- Recognition on conference app

### **#8 LANYARD AND NAMETAG SPONSOR (Min. 400) \$500**

- Company recognition on all printed material pertaining to conference
- Company will provide lanyards with company logo

### **#9 COFFEE BREAK SPONSOR \$500 each - 2 Each Day**

- Signage during the coffee break
- Recognition on conference app

## **OSC 2023 Conference**

### **#10 DELEGATE BAG INSERT \$250**

- You can provide a logo'd item for each delegate (ie contactless key fob, notebook), or 1 single 8X11 page flyer in the delegate welcome kit– 300 items required for receipt at OSC office by April 1

### **#11 MUSICIAN SPONSORSHIP (Friday night Reception) \$500**

- Company recognition at reception
- Recognition on conference app

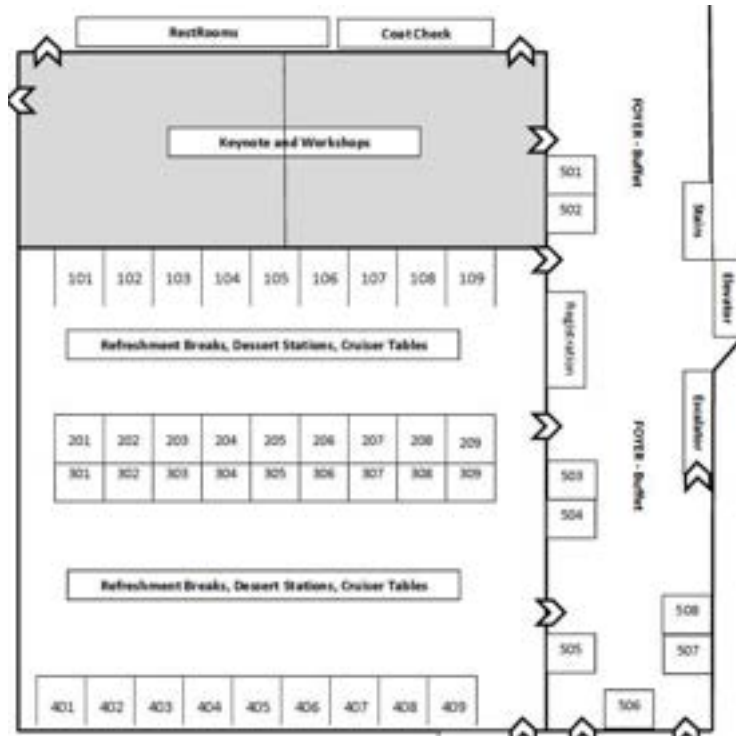
### **#12 EXHIBIT BOOTH - \$1,500**

Your booth includes:

- Each 10x10 booth includes one skirted 6' table and 2 chairs
- Each booth includes two representatives
- Each additional representative is \$150
- Booth allocation is based on first come first served
  - The OSC reserves the right to determine the final floor plan and booth allocation
- Listing of your company and logo in the conference brochure
- Listing of your company and logo in the conference app

# OSC 2023 Conference

## Exhibit Floor Plan



## Hilton Toronto/Markham Suites Conference Centre & Spa



### Contact Information

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