

Ontario Society of Chiropractors



38TH ANNUAL CONFERENCE

BEST FOOT FORWARD

STEPPING INTO PROFESSIONAL EXCELLENCE

MAY 2 - 4, 2024 • MARKHAM, ONTARIO

Exhibitor & Sponsor Prospectus

8:00 AM May 3rd - 5:00 PM May 4th 2024

We SOLD OUT in 2023 so be sure to register early!

SPONSORSHIP OPPORTUNITIES

This is the perfect venue to showcase your goods and/or services and connect with future customers for your business. We offer several sponsorship options providing an excellent opportunity to build brand awareness and show your support.

Over 250 chiropractors attended our conference in 2023!

#1 TITLE SPONSOR \$15,000 (one sponsor only)

- Logo predominantly placed throughout the conference
- Logo on all conference literature
- Full page ad in the conference brochure
- One workshop presentation
- 5 minute introduction of the company/product (a script can be provided and a Board member can read on your companies behalf)
- Two booths with 3 passes
- Recognition on conference app
- Delegate bag insert

#2 KEYNOTE SESSION SPONSOR \$5,000

- Full page ad in the conference brochure
- Signage during the sponsored session
- Mention of sponsorship during the lecture/s
- 2 Exhibit Booths
- Recognition on conference app
- Delegate Bag Insert
- 5 minute introduction of the company/product and introduce the speaker (a script can be provided and a Board member can read on your companies behalf)

OSC 2024 Conference

#3 SPEAKER SPONSOR \$2,500

- Half page ad in the conference brochure
- Signage during the sponsored session
- Mention of sponsorship during the lecture/s
- 1 Exhibit Booth
- Recognition on conference app
- 5 minute introduction of the company/product and introduce the speaker (a script can be provided and a Board member can read on your companies behalf)

#4 LUNCH SPONSOR \$1,500

- Half Page ad in the conference brochure
- Signage during the sponsored luncheon
- Recognition on conference app
- 5 minute introduction of the company/product and introduce the speaker (a script can be provided and a Board member can read on your companies behalf)

#5 DELEGATE BAG SPONSOR \$2,000

- Company recognition with company logo on delegate bags
- Recognition on conference app

#6 CONFERENCE RECEPTION SPONSOR (Friday Reception) \$5,000

- 1 Exhibit booth
- Verbal recognition at the reception as well as signage
- Delegate bag insert
- Recognition on conference app
- *If there are ideas the sponsor would like to add to the reception, the OSC would be open to discuss*

#7 BUFFET BREAKFAST SPONSOR \$750 (Friday or Saturday)

- Signage during sponsored breakfast
- Recognition on conference app

#8 LANYARD AND NAMETAG SPONSOR (Min. 400) \$500

- Company recognition on all printed material pertaining to conference
- Company will provide lanyards with company logo

#9 COFFEE BREAK SPONSOR \$500 each - 2 Each Day

- Signage during the coffee break
- Recognition on conference app

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#10 DELEGATE BAG INSERT \$250

- You can provide a logo'd item for each delegate (ie contactless key fob, notebook), or 1 single 8X11 page flyer in the delegate welcome kit– 300 items required for receipt at OSC office by April 1

#11 MUSICIAN SPONSORSHIP (Friday night Reception) \$500

- Company recognition at reception
- Recognition on conference app

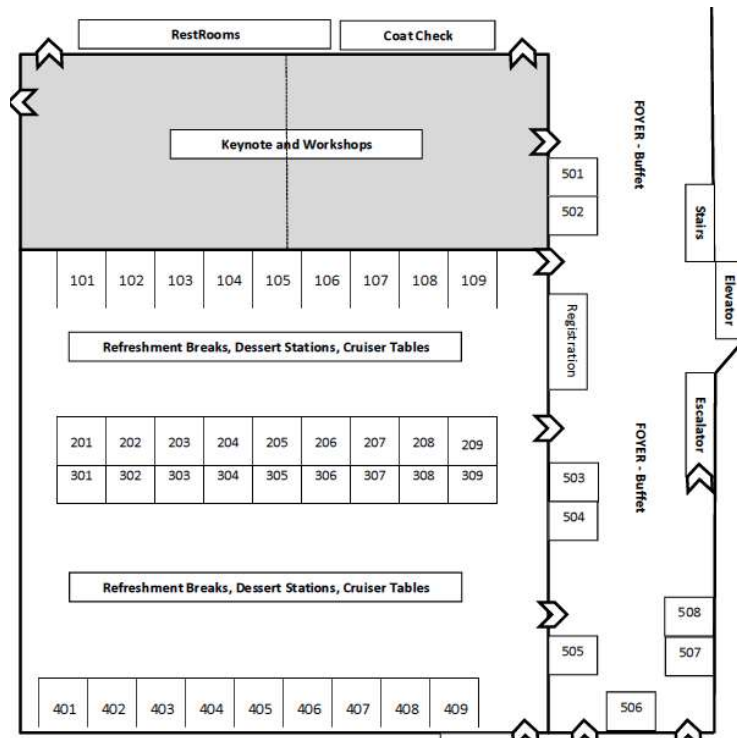
#12 EXHIBIT BOOTH - \$1,500

Your booth includes:

- Each 10x10 booth includes one skirted 6' table and 2 chairs
- Each booth includes two representatives
- Each additional representative is \$150
- Booth allocation is based on first come first served
 - The OSC reserves the right to determine the final floor plan and booth allocation
- Listing of your company and logo in the conference brochure
- Listing of your company and logo in the conference app

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Exhibit Floor Plan



Hilton Toronto/Markham Suites Conference Centre & Spa



Contact Information

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